

2012 CINCINNATI TRAVEL, SPORTS & BOAT SHOW®

Presented by Ram Trucks

PRIZE REGISTRATION FORM

ALL registrations MUST BE APPROVED by Hart Productions, Inc. All prizes and give-away program winners MUST BE CONTACTED within two days (48 hours) after the Show closes. The Federal Trade Commission and local Consumer Protection officials are receiving a growing number of complaints about promotions using deceptively advertised prizes. (Vacation trips and contests in particular.)

ALL prizes and give-aways must relate directly to your area of business. If approached by an outside company to include a trip as part of your exhibit, exercise extreme caution, your reputation is at stake!

PRIZES: (Ohio Law, 109:4-3-06) It shall be a deceptive act of practice in connection with a consumer transaction for a supplier to, in any way, notify any consumer or prospective consumer that he has:

- 1) won a prize or will receive anything of value, or
- 2) been selected, or is eligible, to win a prize or receive anything of value, conditioned on:
 - * listening to or observing a sales promotion effort.
 - * payment of a deposit, service charge, handling charge, mailing charge or similar charge.

FREE: (Ohio Law, 109:4-3-04) Use of the word "free", etc. The word "free" or other words of similar meaning MAY NOT BE USED if conditions or other obligations are required of the consumer. (See above list.)

ALL QUESTIONABLE GIVE-AWAYS OR PRIZES WILL BE REFERRED DIRECTLY TO THE OHIO CONSUMER PROTECTION AGENCY AND/OR THE U.S. POSTAL INSPECTOR! PRIZE FORM MUST BE RECEIVED BY December 20, 2011. ANY FORMS RECEIVED AFTER THIS DATE WILL BE ACCEPTED AT DISCRETION OF SHOW MANAGEMENT.

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PRIZE REGISTRATION FORM



All planned promotional contests, prizes or audience registrations MUST be registered with Show Management. Return this form to Hart Productions, Inc.

EXHIBIT TITLE: _____ BOOTH # _____

Prizes to be awarded: _____

Description of program: _____

I UNDERSTAND THAT ALL AWARDS AND PRIZES MUST BE COMPLETED AT OR BY THE CLOSE OF THE SHOW.

Signature: _____ Approved by: _____
(Exhibitor) (Hart Productions, Inc.)

Return form by **December 20, 2011** to: **Hart Productions, Inc.**
60 North Second St.
Cincinnati, OH 45103
Or fax to: 513.797.1013