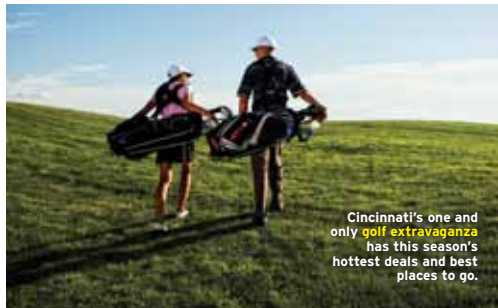


OFFICIAL SHOW PROGRAM

CINCINNATI GOLF SHOW®

DUKE ENERGY CONVENTION CENTER



Cincinnati's one and only golf extravaganza has this season's hottest deals and best places to go.



CINCINNATI golf SHOW®

2012 OFFICIAL SHOW PROGRAM

Published in the January "Top Doctors" issue of *Cincinnati Magazine*

Connect with Cincinnati's most passionate golf enthusiasts by advertising in the official program to Cincinnati USA's ONLY golf show. This unique program will provide a user-friendly show exhibitor list and map, making it a must-read for thousands of show attendees.

PLUS, the yearlong golf events calendar inside means local golfers will refer to the publication throughout the golf season!

ADVERTISING RATES

SIZE	4-COLOR
Full	4040
2/3	2880
1/2 H or V	2430
1/3 V or SQ	2280
1/6 V or H	1215
1/4 formatted	790
1/2 Spread	4380
Full Spread	6875
COVER RATE: (4-color only)–	
Back Cover, as available	4920
Inside Front or Inside Back, as available	4700
Page 1, as available	4440

Any regular Cincinnati Magazine advertiser with a 2011 contract discounted for frequency, earns the applicable discount.

- Reach 256,000 *Cincinnati Magazine* readers, of which 54,921 golf 3+ times per year*

- 48,000 copies of the Official Program will be distributed
- 6,000 overrun copies distributed at the Cincinnati Golf Show
- 42,000 copies bound into the January 2012 issue of *Cincinnati Magazine*

Ad Space Deadline: November 16, 2011

Digital Ad Files Due: November 30, 2011

Show Dates: January 20–22, 2012

Duke Energy Convention Center

For booth information contact Vicki Hart at 513.797.7900 or visit www.hartproductions.com



Cincinnati Magazine



FOR MORE INFORMATION CONTACT CINCINNATI MAGAZINE

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